

INTERTEX & INTERSHOES

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HOSTED BUYERS
PROGRAM

21 - 23 MAY | 2024 | EUROPARQUE
SANTA MARIA DA FEIRA | PORTUGAL

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What is the Hosted Buyers Program?

The Hosted Buyers Program organized by B Group US aims to guarantee the presence of reference buyers with decision-making capacity, with a specific interest in the Portuguese market in the textile and footwear sectors.

Through this program, we support the arrival of these buyers, providing special conditions: transport, accommodation, transfers, VIP participation to the lecture program, as well as support during the visit to the exhibition.

Participating in Intertext and Intershoes Portugal as a Hosted Buyer is an extremely efficient and fast way to search for and grow your network of reliable, high-quality international suppliers. Enjoy all the extra benefits included in the program and also exclusive networking events.

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How is the Hosted Buyers Program made?

The Hosted Buyers Program is made up of three different categories or typologies:

- PARTICIPATING IN THE EXHIBITION
- BY INVITATION
- BY APPLICATION

PARTICIPATING IN THE EXHIBITION

All Portuguese companies that participate as exhibitors at Intertext and Intershoes Portugal will have the right to indicate 2 contacts of businesspeople and professionals in the sector abroad, so that they can visit the exhibition as Hosted Buyer, and the organization will select one of them after analyzing their profiles.

In turn, all foreign companies that participate as exhibitors in the event will be able to invite two Portuguese companies, along the same lines.

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BY INVITATION

The organization of the exhibition relies on a vast database of businesspeople, professionals and decision-maker leaders in both the textile and footwear sectors.

Therefore, depending on the profile of these contacts and their interests, hundreds of these professionals are invited by the organization to visit the exhibition, with the advantages associated with the Hosted Buyers Program, ensuring quality visitors with proven value.

BY APPLICATION

Any and all professionals can apply for inclusion in this program, and the organization is responsible for confirming and validating the data and profile of the entrepreneur, in accordance with the criteria established by the Organization.

[MAKE YOUR QUALIFICATION FOR THE HOSTED BUYER PROGRAM HERE](#)

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Why participate?

By being accepted into the Hosted Buyers Program, professionals looking to expand their network of contacts and close important deals can be recognized as quality buyers by exhibitors, suppliers and other leaders in the textile and footwear industry.

- » Save time and money by participating in business meetings with regional and international high quality suppliers, all in one place
- » Stay up to date with the latest trends, developments and innovations in Marketplace
- » Learn from industry leaders and experts
- » Participate in conversations with professionals industry that think the same way, gain new insights, explore ideas and develop strategy concepts business
- » Establish new business contacts by through networking events
- » Take advantage of face-to-face meetings to significant opportunities for business development
- » Promote your business, being recognized as a high quality buyer

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What are the advantages?

Hosted Buyers qualified for the event will benefit from one of the three programs listed below, based on the assessment that the Organizer will make:

- ✓ Full - round trip transport (flight tickets or other means of transportation), accommodation in a 4/5 star hotel (breakfast included), B&B transfers to the hotel and venue event, access to the Hosted Buyer Lounge, VIP access to the event, VIP access to the lecture program, dedicated monitoring.
- ✓ Semi - All benefits of the Full program excluding round-trip transportation.
- ✓ Basic - VIP access to the event and Hosted Buyers Lounge, VIP access to the lecture program, dedicated monitoring.

EXCLUSIONS

- » Hotel upgrades or any extras staff at the hotel. These must be deal directly with the hotel at the check out
- » Taxi fares if arriving/departing outside Hosted Buyers program approved dates

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Requirements

- » Be a decision maker in the company
- » Comply with the criteria established by the Organization
- » Complete the buyer and company profile on the online registration platform
- » Complete the post-show survey

How to apply?

Applicants must complete the online application form and answer all questions and checkboxes. Submitting this registration form does not mean you automatically become a Hosted Buyer. The Organizer reserves the right to confirm or reject any application without justification.

In the event of non-compliance, for reasons attributable to the Hosted Buyer, with the obligations set out above in the terms of participation, the Hosted Buyer will be obliged, upon written request from B Group US, to reimburse any costs incurred by B Group US.

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