

SPONSORSHIP PACKAGES

Intershoes Portugal 2024 – International Footwear, Leather and Accessories Exhibition is going to gather thousands of professionals related to footwear, leather, and accessories sectors from all over the world. Sector leading companies will find the opportunity to increase their export volume; to identify and discover the international market trends.

Covering the whole footwear value chain, Intershoes Portugal showcases latest trends and technologies while offering unique export opportunities along with new network and business collaborations.

Its supporters will have the advantage of being the first participants with the most recognition. Intershoes Portugal is being designed to create the maximum exposure for its supporters.

For further information, please contact with:

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THE OPPORTUNITIES

The listing of sponsorship opportunities in a fashion that allows you to easily focus on the initiatives with which your company wishes to be associated.

DIAMOND SPONSORSHIP 20,000 \$- 1 PACKAGE AVAILABLE (inc. 24 sqm)

TITANIUM SPONSORSHIP 15,000 \$ - 3 PACKAGES AVAILABLE (inc. 20 sqm)

PLATINUM SPONSORSHIP 8,000 \$ - 5 PACKAGES AVAILABLE (inc. 16 sqm)

GOLD SPONSORSHIP 6,000 \$- PACKAGES AVAILABLE (inc. 12 sqm)

SILVER SPONSORSHIP 3,000 \$- PACKAGES AVAILABLE

BRONZE SPONSORSHIP 2,000 \$ – PACKAGES AVAILABLE

LANYARDS AND BADGES EXCLUSIVE SPONSORSHIP 8,000 \$

Diamond Sponsorship - 20,000 \$

- 24 sqm Exhibition Stand (Shell scheme)
- All advertisement in newspaper/Publications and digital media for show will carry Diamond Sponsor's logo with sponsorship title.
- Company's logo and sponsorship title on the invitations of event
- Company's logo and sponsorship title on the cover of all printed catalogue of exhibition.
- Company's logo and sponsorship title on the sponsors listing page of the show

brochure

- Company's logo, sponsorship title, and link on the main webpage
- Company's Logo will be displayed at the entrance of exhibition venue
- Two (2) full-page color advertisements in the official catalogue
- Company's logo on the official catalogue.

Titanium Sponsorship - 15,000 \$

- 20 sqm Exhibition Stand (Shell scheme)
- Company's logo and sponsorship title on the sponsors listing page of the show brochure.
- Company's logo, sponsorship title, and link on the main web page
- Company's Logo will be displayed at the entrance of exhibition venue
- One (1) Full-page color advertisements in the official catalogue
- Company's logo on the official catalogue.

Platinum Sponsorship - 8,000 \$

- 16 sqm Exhibition Stand (Shell scheme)
- Company's logo and sponsorship title on the billboard in front of the exhibition hall
- Company's logo and sponsorship title on the sponsors listing page of the show brochure
- Company's logo, sponsorship title, and link on the main webpage
- Company's Logo will be displayed at the entrance of exhibition venue
- One (1) Full-page color advertisements in the official catalogue
- Company's logo on the official catalogue.

Gold Sponsorship - 6,000 \$

- 12 sqm Exhibition Stand (Shell scheme)
- Company's logo and sponsorship title on the sponsors listing page of the show brochure
- Company's logo, sponsorship title, and link on the main webpage
- Company's Logo will be displayed at the entrance of exhibition venue
- One (1) Full-page color advertisements in the official catalogue
- Company's logo on the official catalogue

Silver Sponsorship - 3,000 \$

- Company's logo and sponsorship title on the sponsors listing page of the show brochure
- Company's logo, sponsorship title, and link on the main webpage
- Company's Logo will be displayed at the entrance of exhibition venue

- One (1) Full-page color advertisements in the official catalogue
- Company's logo on the official catalogue.

Bronze Sponsorship - 2,000 \$

- Company's logo and sponsorship title on the sponsors listing page of the show brochure
- Company's logo, sponsorship title, and link on the main webpage
- Company's Logo will be displayed at the entrance of exhibition venue
- One (1) Half-page color advertisements in the official catalogue
- Company's logo on the official catalogue.

Lanyards and Badges Exclusive Sponsorship - 8,000 \$

- Supply lanyards with your company's logo. These will be distributed to all participants and visitors at the registration areas.
- Company's logo, sponsorship title, and hyperlink on the main event webpage, under "event sponsors"
- Company's Logo and sponsorship title on lanyards (straps-to be provided by the sponsor)

Have an idea that suits your company's objectives but don't find it listed? Please contact us.

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