



21 - 23 May 2024

INTERSHOES

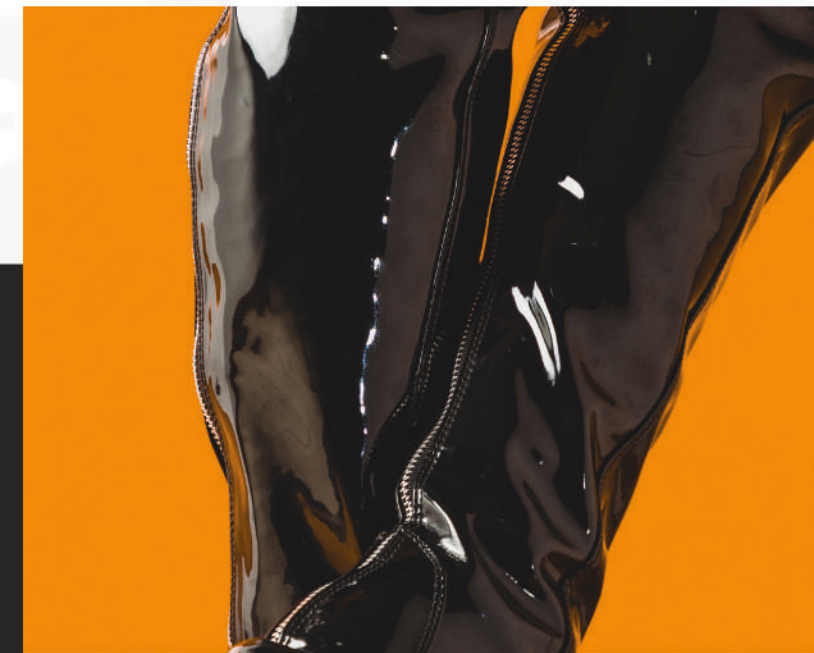
PORTUGAL

International Exhibition of Footwear, Leather And Accesories
Industry

EUROPARQUE



  intershoesbybgroup





INTERSHOES PORTUGAL - Unveiling the Artistry, History, and Innovation of Footwear and Leather

Intershoes Portugal 2024 International Footwear Fashion Fair is going to gather thousands of professionals related to footwear, leather, and accessories sectors from all over the world. Sector leading companies will find the opportunity to increase their export volume; to identify and discover the international market trends.

Covering the whole footwear value chain, Intershoes Portugal showcases latest trends and technologies while offering unique export opportunities along with new network and business collaborations. Join us at the Intershoes Portugal, a grand showcase of the finest, trendsetting shoes that reflect the country's rich cultural heritage and cutting-edge design prowess.



EXHIBITOR PROFILE

- Shoe Manufacturers
- Men Shoes
- Women Shoes
- Children Shoes
- Sneakers
- Slippers
- Gaiters
- Work Safety Shoes
- Military Shoes
- Saddlery Manufacturers
- Bags
- Purses
- Belts
- Travel Bags



- Agents •
- Sectoral Institutions •
- Saddlery industry •
- Federations •
- Sole and Heel Manufacturers •
- Accessory Manufacturers •
- Textile Products •
- Shoe Chemicals and Adhesives •
- Leather Products •
- Artificial Leather Products •
- Machinery Manufacturers •
- Quality Control and Occupational Safety •
- Other Services •

WHY PORTUGAL?

- Portugal is strategically located in southwestern Europe, providing easy access to both European and international markets. Its proximity to major European markets, such as Spain, France, and Germany, makes it an ideal gateway for companies looking to expand into the European Union.
- Portuguese footwear and leather goods exports reached 2.35 million euros in 2022, a new all-time high, up by 22.2% as compared to the prior year.
- While Portugal has a strong footwear and components industry, it also imports products to meet consumer demand for a diverse range of products and styles. This includes items like footwear, leather, components and accessories.
- Last year the export of leather and leather goods increased 29%, to 197 million euros.
- In recent years, the leather industry has faced challenges due to the increasing competition from countries with lower labor costs. To stay competitive in the global market, the industry has had to focus on producing high-quality, luxury leather goods and investing in marketing and branding. The Portuguese government has also played an important role in supporting the leather industry. It has implemented a number of policies and programs to promote the industry and encourage investment.





WHY EXHIBIT?

- Portugal boasts a storied history in footwear and leather craftsmanship, revered globally for its attention to detail and quality. By exhibiting at this prestigious event, you gain access to an international audience eager to explore and invest in authentic and well-crafted footwear and leather.
- Exhibit your creations amidst a community of creative thinkers, trendsetters, and industry leaders. Showcase your unique designs to an appreciative audience.
- Intershoes Portugal serves as a dynamic platform for networking and collaboration. Connect with fellow designers, manufacturers, suppliers, and retailers. Forge partnerships, exchange ideas, and explore opportunities for collaboration that can elevate your brand to new heights.
- Portugal's footwear industry attracts an array of attendees, from fashion enthusiasts and buyers to industry insiders and media representatives. By exhibiting, you position your brand at the forefront of a bustling marketplace, gaining visibility and access to potential customers, partners, and influencers.



VISITOR PROFILE

Malls
Retailers
Shoe Stores
Chain Stores
Export and Import Companies

Designers
Wholesalers
Shoe Manufactures
Industry Representatives
Foreign Trade Companies

Sole Manufactures
Saddlery Manufactures
Shoe Fashion Designers
Shoe Sub-Industry Manufacturers
Shoe Wholesalers





BUYER DELEGATION PROGRAM

Joining Intershoes Portugal as a Hosted Buyer is an extremely efficient and fast way to search and increase your reliable and high-level international suppliers network. Take the maximum advantage of all the extra benefits included in the program and enjoy exclusive networking events.





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