

International Exhibition of Textile Industry



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INTERTEX PORTUGAL 2023

Where The Textile World Meets

Intertext Portugal has become a significant event for the textile industry. Hosted in 2023 at Santa Maria de Feira Europarque the event brought together diverse participation of textile industry professionals, businesses, and organizations from all over the world. 183 exhibitors from 15 countries showcased their latest trends belonging to textile industry. Attendees from more than 20 countries caught the opportunity to meet and network with leading industry actors and to discover latest advancements in textile industry.



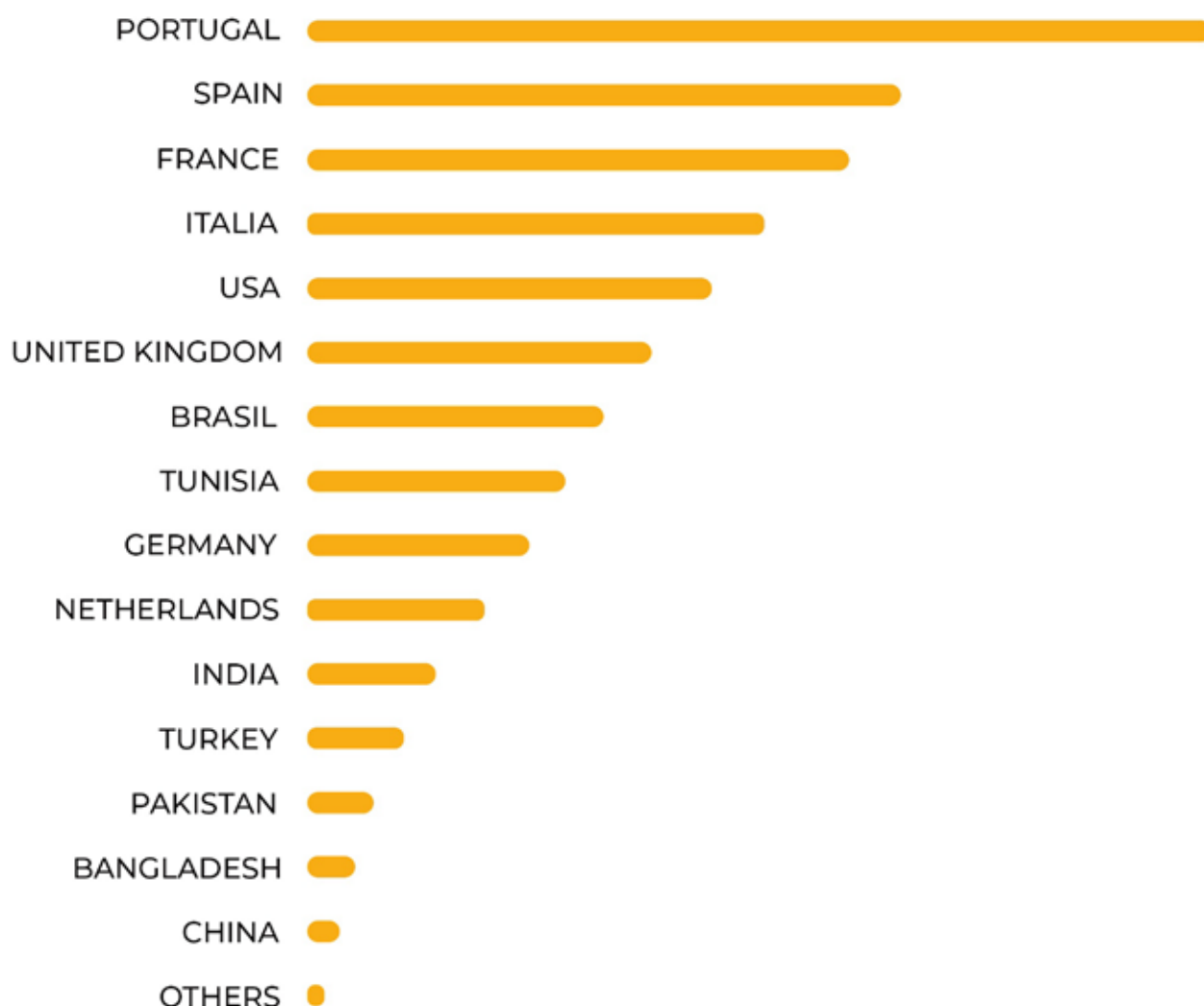
INTERTEX PORTUGAL 2023 OVERVIEW



REPRESENTED COUNTRIES



VISITOR OVERVIEW



% 80 of exhibitors rated Intertext Portugal as one of the most important textile industry platform in Europe.

%85 of exhibitors agreed that the quality of visitors vary from good to excellent.

%80 of exhibitors are going to exhibit at next edition.

%70 of exhibitors have new business contacts.

%80 of exhibitors have raised their brand awareness in international platform and acknowledged the Portugal market advantages.

%90

rated Intertex Portugal as one of the most essential platforms in Europe to visit.

%95

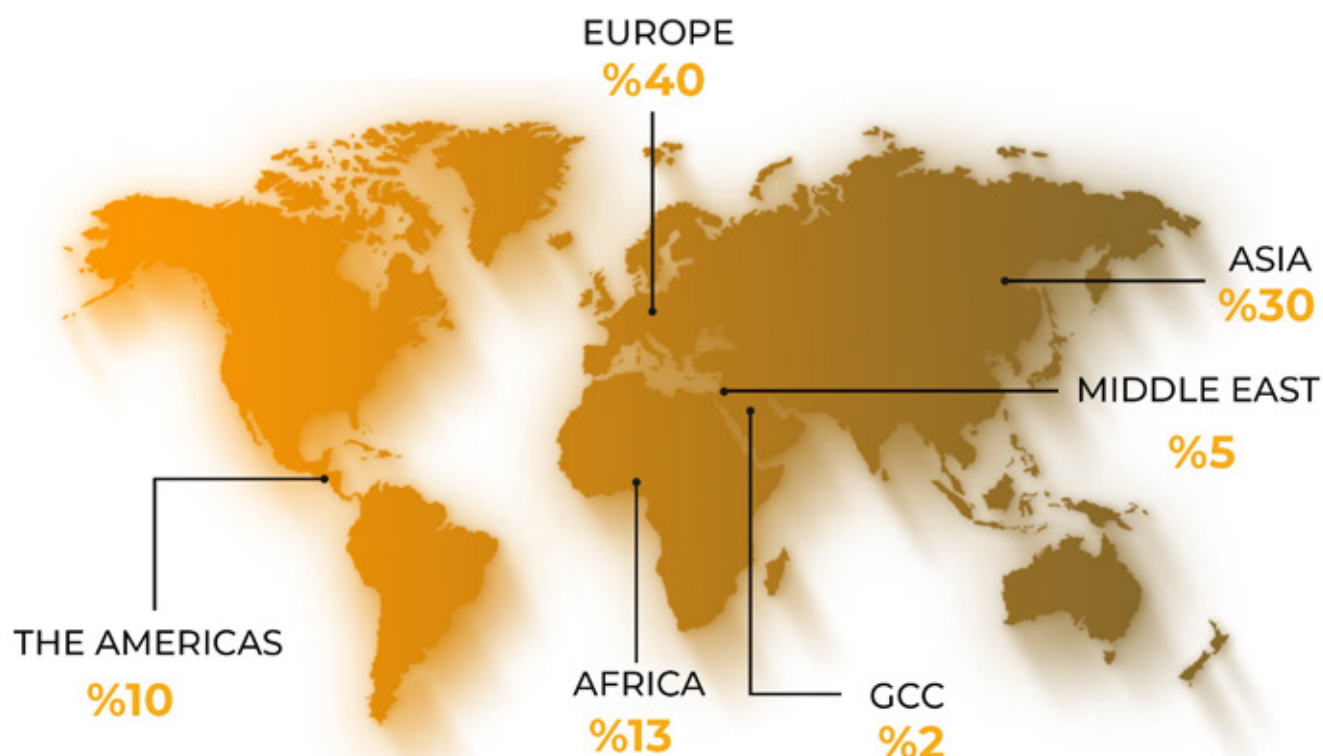
described their experience great for their business.

%93

will visit Intertex Portugal again.

%85

have met with new suppliers and business partners.



- Participation to related textile exhibitions and events, presenting Intertex Portugal to the participants with brochures and invitations.
- Sending e- newsletters to local and international industry database.
- Cooperation with textile industry associations, chambers of commerce and agencies to promote Intertex Portugal.
- Telemarketing to registered visitors and potential buyers to organize buyer delegations from more than 5 countries.
- Distribution of brochures, invitations, and flyers in textile industry zones of Portugal and surrounding countries.
- Advertising in local and international industry magazines and newspapers.
- Outdoor advertisements such as billboards and displays at Porto airport, in thoroughfares and shopping malls.
- Social media campaigns every week in official social media accounts such as Instagram, Facebook and LinkedIn.
- Press conference with Portuguese press members, presenting Intertex Portugal 2023.
- Interviews and promotions at international TV channels and radio stations.

We Would Like to Thank All of Our Partners for Their Continued Support



SAVE THE DATE FOR
2024

21 – 23 MAY 2024



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